

# WOPART

## WORK ON PAPER ART FAIR LUGANO

20-23.09.2018  
Centro Esposizioni  
3a Edizione / 3rd Edition

From 20<sup>th</sup>-23<sup>rd</sup> September 2018

**WOPART – Work on Paper Art Fair  
will be back in Lugano**

**over one hundred exhibitors from all over the world will be on  
display at  
Lugano Exhibition Centre for the third edition of the  
international work on paper art fair**

*Lugano, 27<sup>th</sup> June 2018* – From 20<sup>th</sup>-23<sup>rd</sup> September 2018 Lugano Exhibition Centre will be hosting the third edition of WOPART – Work on Paper Art Fair, an international fair devoted exclusively to work on paper organised by Lobo Swiss and directed by Luigi Belluzzi.

Over 100 exhibitors, including 85 galleries from 12 different countries - once again selected by a scientific committee chaired by Giandomenico Di Marzio, a journalist, critic and contemporary art curator, and Paolo Manazza, a painter and journalist specialising in cultural economics – as well as art publishers and international institutions will be presenting an extensive overview of works created exclusively on paper at WOPART 2018: from old drawings to modern prints, from artist's books to high-quality photography, from watercolours and oriental prints to paper works by contemporary artists, the exhibition will provide a complete survey of different techniques, languages and periods in time.

There will be plenty of innovations at the third edition of WOPART: the art fair format will be enhanced by new sections, an updated visual identity designed by Mousse Agency, and an exclusive VIP Lounge created for the first time in partnership with Maison Suisse d'Horlogerie Eberhard & Co. working with the prestigious Orologeria Mersmann.

In the wake of the success of the first two editions, WOPART 2018 will be both bigger and better and have much more to offer: alongside the Main Section, which this year will host 70 international galleries, there will be a new Emergent section for the first time featuring 15 galleries that will all have their own stands devoted to up-and-coming young artists. Another novelty at WOPART 2018 is the second edition of REAL-Rassegna di Editoria d'Arte di Lugano, a review of the art publishing industry in Lugano, curated by Artphilein Editions publishing house and the bookshop 'Choisi'. This year's event will be held inside Lugano Exhibition Centre's trade fair pavilion. As well as the stands of the various galleries, REAL will provide an overview of the art publishing market with 11 stands specially allocated for international artists and publishers (selected on an open call basis), ranging from more conventional publishers that use movable type, etching and hand-binding to publishing houses specialising in photography books and contemporary artist's books.

Over the various days' proceedings there will also be book signings and meetings to present the latest publications to the general public.

This year **WOPART** will have an extensive schedule of **main and side events** both inside and outside the trade fair pavilions to provide all kinds of means and opportunities to understand and find out about the various aspects and cutting-edge themes in the realm of works on paper.

There will be **two exhibition focuses** inside **Lugano Exhibition Centre** to provide even more for the general public to enjoy: an exhibition entitled **Giampiero Bodino. Il sogno delle idee** devoted to the undisputed master of Italian Haute Joaillerie and a photographic exhibition entitled **Buby Durini for Joseph Beuys: Difesa della Natura in the world** curated by Giorgio D'Orazio showcasing works from the Zurich Kunsthhaus.

**Giampiero Bodino. Il sogno delle idee** will be displaying to the general public for the first time 12 double boards drawn by the architect Giampiero Bodino – world-famous for his designer jewellery of the highest calibre - demonstrating both artistry and design expertise and showing how a piece of jewellery takes shape from an initial pencil sketch to the final rendering of the artwork-object.

**Buby Durini for Joseph Beuys: Difesa della Natura in the world** is, on the other hand, the story of a famous journey made by two friends sharing the same deep human and ethical values – Buby Durini and Joseph Beuys - retracing the final 15 years of the German maestro's life in photographs and the creation of one of the greatest masterpieces in the history of 20<sup>th</sup>-century art: **Difesa della Natura**. This work was created in Italy, more specifically in the Abruzzo region, and recorded in its entirety by Buby Durini's magical eye, Beuys' constant companion on so many of the trips he made all over the world to protect nature and defend mankind.

Photography will also be the main attraction of another exhibition on display in the exclusive spaces of **Eberhard & Co. & Mersmann VIP Lounge**.

**Viaggio nel tempo. Un racconto per immagini**, curated by Nicoletta Rusconi Art Project, looks at the work of 'Fotografia italiana', an art gallery focusing on photography that was set up by Nicoletta Rusconi at the beginning of the millennium. The exhibition travels through time looking at the work of a selection of artists: Antonio Biasucci, Mario Cresci, Luigi Erba, Luigi Ghirri, Piero Giacomelli, Franco Guerzoni, Francesco Pignatelli, Alessandra Spranzi, Pio Tarantini, Davide Tranchina and Silvio Wolf. A tiny museum of photographic works on paper before the digital age, i.e. back when photographers and artists gave the utmost importance to paper – whether porous, shiny, dull, light or heavy; a project hosted inside a trade fair about works on paper that analyses the importance given to the material side of photographs back in the days (before the advent of digital technology and plastic supports) when artists treated photographs as if they were living matter. The exhibition features a work by Mario Cresci commissioned by Eberhard & Co. on display for the first time ever at WOPART right at the entrance of the Eberhard & Co. & Mersmann VIP Lounge.

The schedule of events being hosted inside **Lugano Exhibition Centre** also includes **WOPART PUBLIC PROGRAM**: a selection of conversations, projections, educational activities, interviews with artists, art critics and historians, consultants and experts in investing in art aimed at making the general public more familiar with key issues and leading players in an industry - artworks on paper and art in general - that is attracting more and more interest. The **talks on the WOPART PUBLIC PROGRAM** are organised in partnership with **Associazione Culturale Zartel, Baronessa Lucrezia De Domizio Durini, Cukier Goren-Goldstein Foundation, Fondation BNP Paribas Suisse - Collection d'entreprise, Fondazione Federica Galli, Fondazione Sandretto Re Rebaudengo, Kunsthhaus di Zurigo** and **Visarte**; The teaching workshops for second-level primary and secondary schools have been created in partnership with **Fondazione Sandretto Re Rebaudengo Foundation** and **Federica Galli Foundation**; an exclusive preview showing off the film **Beuys Frame** directed by Pierparide Tedeschi and Marco Ligabue is in partnership with the Zurich Kunsthhaus and Baroness Lucrezia De Domizio Durini.

Another notable new project at WOPART 2018 is the creation of **Lugano Art Week**, a week of official openings and events organised in partnership with the City of Lugano and its leading associations involved in promoting and informing people about modern and contemporary art in the city. WOPART is just the main event on an extensive schedule of special new projects and openings, which, during the entire week the fair is taking place, will see the involvement of public institutes, foundations and private galleries ultimately culminating in 'Gallery Night' on Friday, 21<sup>st</sup> September.

Finally, WOPART'S **new visual identity** was designed by **Mousse Agency**, which has drawn inspiration for the Work on Paper Art Fair in Lugano from Hans Arp's collages, Henri Matisse's cut-outs and Josef Albers studies into colour interaction: simple geometric forms set on a plane to simulate sheets or pieces of paper in a creative, modular and generative process accompanied by a logo epitomising Switzerland's great tradition for fonts and print type.

**WOPART** is proving once again to be an increasingly **important event for finding out more about artworks on paper and its market**, a niche that is now attracting global interest and not just because of its affordable prices. Paper has, indeed, become a specific segment of the art market that has grown much livelier and more dynamic over the last few years, attracting both experts and novices, not to mention major collectors and absolute beginners.

Still talking about drawing, more and more admirers believe that this technique does not just lie at the very roots of creativity but is also a distinctive art form in its own right: the demand from collectors has grown over the last 10 years to such an extent that the price of drawings has gone up all the time, with old works rising in value by 60% on average and contemporary works by around 25%.

In the case of photography, on the other hand, this trend goes back much further into the past and the process of growth has consolidated so much that the global market for this industry rose by +54% by the end of 2017 compared to 2016, returning to its record levels of 2014.

Art prints is another sector that is becoming increasingly popular and starting to make its way into the world of art collecting, mainly due to the fact that big names can still be bought at relatively low prices and bold gambles can be made without taking excessive risks.

**WOPART** is organised by Lobo Swiss under the **patronage** of the City of Lugano. WOPART'S **sponsors** in 2018 are: BNP Paribas, Helvetia and The View Lugano. The fair is organised with the **backing of**: CAMERA – Italian Photography Centre in Turin, the Rimini Biennial of Drawing, SBF+ Association of Swiss professional photographers and photo-designers and Visarte. **Car display**: Tesla. **Official Wine**: Bellavista Franciacorta.

**Main Media Partners**: La Lettura – Corriere della Sera, RSI Swiss Radio and Television.

**Other Media Partners**: Frieze, Artnet, APOLLO the international art magazine, MOUSSE, Artprice.com, Exhibart, Arte, ArtsLife, Ticino Welcome, Corriere del Ticino, Tele Ticino, Radio 3i, Ticino News.

**Technical Sponsors**: Lugano Airport, Colombo Experience, Eberhard & Co, Mersmann, Auberge, Nagel Auktionen, BIG Broker Insurance Group - Ciaccio Arte, Simonetta Rota, Arch Tailor personal architecture.

Download the press kit and images from > <https://goo.gl/FA8P5r>

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## EXHIBITORS

### MAIN SECTION | Galleries

**10 A.M. ART**, Milan | **ABC-Arte**, Genoa | **Artrust**, Melano | **Atipografia**, Arzignano | **Berno Sacchetti**, Ascona | **Buchmann Galerie**, Agra/Lugano | **Butterfly Institute Fine Art**, Lugano | **Carte Scoperte Art Gallery**, Milan | **Carzaniga**, Basel | **Clear Gallery Tokyo**, Tokyo | **Copetti Antiquari**, Udine | **Cortesi Gallery**, London/Milan/Lugano | **De Primi Fine Art**, Lugano | **Deodato Arte**, Milan | **[dip]**, Lugano | **Eugenio Falcioni & E. F. Arte**, Milan/Monte Carlo | **Federico Luger FL Gallery**, Milan | **Five Gallery**, Lugano | **Forni**, Bologna | **Galleria Accademia**, Turin | **Galleria Allegra Ravizza**, Lugano/Honolulu | **Galerie Bommer**, Zurich | **Galleria Ceribelli**, Bergamo | **Galleria Continua**, San Gimignano/Beijing/Les Moulins/Habana | **Galleria d'Arte Maggiore G.A.M.**, Bologna | **Galleria del Laocoonte**, Rome | **Galleria Fumagalli**, Milan | **Galleria In Arco**, Turin | **Galleria Lorenzo Vatalaro**, Milan | **Galleria Matteotti**, Turin | **Galleria Paola Colombari**, Milan | **Galleria Spazio Farini 6**, Milan | **Gian Enzo Sperone-Sent**, NY | **Gilden's Art Gallery**, London | **GROB Gallery**, Geneva | **Heillandi Gallery**, Lugano | **Il Castello Modern and contemporary Art**, Milan | **Imago Art Gallery**, Lugano | **Kromya Art Gallery**, Lugano | **Le Pleiadi Galleria d'Arte**, Milan | **Leo Galleries**, Monza | **Lia Rumma**, Milan/Naples | **Luca Tommasi**, Milan | **Marco Bertoli**, Modena | **Miart gallery**, Milan | **Monica de Cardenas**, Milan/Zuoz/Lugano | **MR Fine Art**, Milan | **NdF Gallery**, Fribourg | **nm>contemporary**, Principality of Monaco | **Placido/Scognamiglio**, Paris/Milan | **Premium Modern Art**, Heilbronn | **Raffaella Cortese**, Milan | **RCM Galerie**, Paris | **Salamon Fine Art**, Milan | **Salaza SA & Pandora OM**, NY/Lugano | **Sifrein**, Paris | **Silvano Lodi Art Gallery**, Lugano | **Spazio Nuovo**, Rome | **Spazio Testoni**, Bologna | **Studio d'Arte Campaiola**, Rome | **StudioG7**, Bologna | **The Tolman Collection**, Tokyo | **The Tolman Collection**, Tokyo | **Tonelli**, Milan | **Tornabuoni Arte**, Crans-Montana | **Torriani fine Art**, Mendrisio | **Vicolo Folletto Art Factories**, Reggio Emilia | **Vitart**, Lugano | **Wallector-Mizar**, Rome | **W & K Wienerroither & Kohlbatche**, Wien | **W. Apolloni**, Rome

### EMERGENT | Galleries

**A100 Gallery**, Galatina | **Ambrosoli I.T.V. Art Gallery**, Kötschach-Mauthen | **Art and Ars**, Galatina | **BluArt Galleria d'arte**, Padua | **Cartavetra**, Florence | **Galerie Bernhard**, Zurich | **GVF Gallery**, Milan | **MA-EC**, Milan | **Made4Art**, Milan | **Marco Antonio Patrizio**, Padua | **Pourquoi Pas Design**, Milan | **Technohoros Art Gallery**, Athens | **V&A**, Milan | **Voice Gallery**, Marrakesh

### REAL | Review of the Art Publishing Industry in Lugano

**ABi – Associazione Biennale dell'immagine**, Switzerland | **Artphilein Editions**, Switzerland | **Bolo Paper**, Italy | **Chippendale Studio**, Italy | **Dasein Éditions**, Switzerland | **Éditions Centre de la Photographie Genève**, Switzerland | **Libri Finti Clandestini**, Italy | **Micamera**, Italy | **Mousse Magazine & Publishing**, Italy | **Origini Edizioni**, Italy | **Laura Santamaria – Drawings for Lighting**, Italy

### INSTITUTIONS | Museums

**Fondazione La Fabbrica di Cioccolato**, Torre-Blenio | **MAMM - Multimedia Art Museum of Moscow**, Moscow | **m.a.x. museo - centro culturale chiasso**, Chiasso | **MacDougall's Fine Art Auctions**, London | **MUSEC - Museo delle Culture**, Lugano | **Museo Villa dei Cedri**, Bellinzona | **Museo Vincenzo Vela**, Ligornetto | **Museum Rietberg**, Zurich

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## WOPART PUBLIC PROGRAM

### FRIDAY 21<sup>st</sup> SEPTEMBER

**h. 11.00 - 13.00**

Workshop for primary schools in partnership with Sandretto Re Rebaudengo Foundation and Federica Galli Foundation

**h. 14.00 – 16.00**

Workshop for secondary schools in partnership with Sandretto Re Rebaudengo Foundation and Federica Galli Foundation

**h. 16.00 – 17.00**

*Teaching about our cultural heritage: mediation in art*

With Micaela Goren Monti for Cukier Goren-Goldstein Foundation, Lorenza Salamon for Federica Galli Foundation, Patrizia Sandretto for Re Rebaudengo and Giorgina Bertolino for Sandretto Re Rebaudengo Foundation

**h. 17.00 - 18.00**

*Fondation BNP Paribas Suisse - Collection d'entreprise*

With Igor Joly and Stéphanie Duval

### SATURDAY 22<sup>nd</sup> SEPTEMBER

**h. 11.30 - 12.30**

*Chi è Joseph Beuys*

Curated by Zurich Kunsthhaus and Baroness Lucrezia De Domizio Durini

**h. 12.30 - 13.30**

*Beuys Frame*

Projection of the film directed by Pierparide Tedeschi and Marco Ligabue

**h. 14.00 – 16.00**

Workshop for families in partnership with Sandretto Re Rebaudengo Foundation and Federica Galli Foundation

**h. 17.00 - 18.00**

*Né più né meno: i lavori dell'arte*

With Visarte

### SUNDAY 23<sup>rd</sup> SEPTEMBER

**h. 14.00 - 16.00**

Workshop for families in partnership with Sandretto Re Rebaudengo Foundation and Federica Galli Foundation

**h. 17.00 - 18.00**

*Jamaica 1955-1964 - La Grande Bellezza*

With Marco Meneguzzo and Zartel Cultural Association

**LUGANO ART WEEK**  
**Side events at Wopart 2018**  
**17<sup>th</sup> – 23<sup>rd</sup> September**

Wopart is working closely with the City of Lugano to promote the city and its art, a sector in which the city is investing plenty of resources and energy in conjunction with MASI, LAC and other enterprises.

**EXHIBITIONS**

INSTITUTIONS

**> Andrea Ravo Mattoni**

16<sup>th</sup> July 2018 – 16<sup>th</sup> January 2019

Outside wall of the Conference Centre, Lugano

Street art meets 17<sup>th</sup>-century painting with Andrea Ravo Mattoni. Classical art is brought back to life in the heart of the city, so that the public can come directly into contact with the history of local art. The painting entitled *Predica di San Giovanni Battista* (St. John the Baptist's Sermon) by the 17<sup>th</sup>-century artist from the Ticino region, Pier Francesco Mola, is reinterpreted on a large surface measuring 5 m in width and 4 m in height using spray paints.

The original painting is currently on display at the National Gallery of Ancient Art in Palazzo Barberini in Rome and shows St John the Baptist preaching. This work is part of a revival in 16<sup>th</sup> century Venetian painting: the painting includes one of Mola's favourite subjects, i.e. a man wearing a turban, while an old bearded man and a soldier in the background wearing shiny armour are a fine example of a baroque-style rendering of a Titian painting. This is Ravo's way of introducing people to the art of painting out in the streets.

**> Journeys through our Fragile Heritage**

28<sup>th</sup> June – 30<sup>th</sup> September 2018

Palizzate Parco Ciani, viale Carlo Cattaneo, Lugano

A photographic exhibition organised by Wikimedia and UNESCO - that has been brought to Lugano, thanks to a joint project involving UNESCO's USI (Institute for Statistics) - illustrating the richness, diversity and fragility of a cultural heritage that belongs to us all. This exhibition organised as part of the #Unite4Heritage campaign is now on display to the public free of charge in a location where everybody can see it.

**> STATEMENT. Io, artista –**

Curated by Alessandra Gabaglio

7<sup>th</sup> – 30<sup>th</sup> September 2018

Visarte Ticino

Exhibition space at the old abattoir, Lugano

A study of the issue of art as a profession. These works (accompanied by statements) highlight the difference between a professional artist and people who simply enjoy art as a hobby. Thanks to two roundtables and two performances, the general public will get the

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chance to attend meetings and discussions on this specific issue featuring leading experts in the field.

## **> René Magritte**

### **La Ligne de vie**

Curated by Xavier Canonne and Julie Waseige  
Coordinator of the project at MASI: Guido Comis

16<sup>th</sup> September 2018 – 6<sup>th</sup> January 2019

Museum of Italian Swiss Art, Lugano  
Offices of LAC Lugano Arte e Cultura  
Piazza Bernardino Luini 6, Lugano

An exhibition entitled *René Magritte. La Ligne de vie* will be held at LAC Lugano Art and Culture, which belongs to the Museum of Italian Swiss Art, from 16<sup>th</sup> of September 2018-6<sup>th</sup> January 2019. This exhibition will pay tribute to the Belgian master of surrealism through an exceptional selection of works retracing his entire career, from his earliest works to his most famous paintings at the height of his career. The exhibition layout will help visitors understand the roots and sources of inspiration of the work of an artist, who managed to capture the public's imagination like very few others.

The exhibition's guiding thread comes from a conference entitled *La Ligne de vie* (The Line of Life) that René Magritte held at the Musée Royal des Beaux-Arts in Antwerp on 20<sup>th</sup> November 1938. It was one of the rare occasions when the artist spoke about his work publicly, outlining the origins of his artistry and illustrating the principles that allowed him to turn ordinary objects into something astonishing.

## **> Omar Galliani**

### **Reflections on the lake**

22<sup>nd</sup> September – 31<sup>st</sup> October 2018

The View Lugano  
via Guidino 29, Paradiso

Omar Galliani, one of the most important and internationally famous Italian artists, has displayed his works in the world's most important museums, including the PAC in Milan, Querini Stampalia Foundation in Venice, the Uffizi in Florence and GAM in Turin. In 2018, one of his works became part of the collections belonging to NAMOC (Chinese National Art Museum) alongside works by Pablo Picasso, Salvador Dalí, Kaethe Kollwitz and Ansel Adams. He has also taken part in the biennials of San Paolo, Paris, Tokyo, Beijing and Venice.

## **> How Evil is Pop Art?**

### **New European Realism 1959-1966**

Curated by Dr. Tobia Bezzola, Director of MASI Lugano

23<sup>rd</sup> September 2018 – 6<sup>th</sup> January 2019

Space -1. Giancarlo and Danna Olgiatei Collection  
Riva Caccia 1, Lugano

The exhibition entitled *How evil is Pop Art?* connects works from Giancarlo and Danna Olgiatei's collection to an emblematic selection of important works from one of the world's main collections of European Pop Art.

Before Pop Art and Nouveau Réalisme gradually went their separate ways in the early 1960s, their leading exponents co-existed and worked together. They shared the same

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rejection of the pathos of abstract painting and a desire to restore art to everyday life and modern-day society.

The exhibition of over 40 paintings, drawings, photographs and sculptures shows how a new kind of artistry simultaneously took shape in France, Great Britain, Italy and Germany, whose elaborate stylistic language and wide-ranging content is comparable to the most emblematic traits and features of American Pop Art.

## EVENTS

**Friday, 21<sup>st</sup> September**

h. 19.00 - 22.00

### **GALLERY NIGHT**

Galleries and art spaces in Lugano open to the public

Up-t-date schedule at [www.wopart.eu](http://www.wopart.eu)

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## WOPART - Work on Paper Art Fair

Centro Esposizioni Lugano  
via Campo Marzio, 6900 Lugano (Switzerland)  
20<sup>th</sup>-23<sup>rd</sup> September 2018

### Preview

#### Thursday, 20<sup>th</sup> September

- h. 11.00 meeting with the press
- h. 12.00 VIP – first preview
- h. 16.00 VIP – second preview
- h. 18.00 – 21.00 vernissage by invitation only

### Opening hours for the general public

Friday 21<sup>st</sup>, Saturday 22<sup>nd</sup> and Sunday 23<sup>rd</sup> September  
From 11.00-19.00

### Tickets

**Day ticket** 15 CHF

**Concession** 10 CHF

(students, over 65s, disabled people with companion, Visarte card holders)

Free entrance for under 16s accompanied by an adult

### Parking

- Free parking for visitors to WOPART  
via Ciani presso Sterrato Gerra
- Paid parking  
c/o Centro Esposizioni Lugano  
via Campo Marzio, 6900 Lugano (CH)

**Website:** [www.wopart.eu](http://www.wopart.eu)